



## Connecting rural enterprise with innovation

South East Technological University (SETU) is supporting a network of rural innovation hubs across the South East.

These hubs connect businesses with SETU researchers, facilities and expertise, helping companies explore new ideas, develop products and services, and grow sustainably. Through collaboration, training and innovation support, SETU is helping businesses unlock new opportunities in their communities.

- Collaborate with researchers  
Access expertise across science, engineering, business and technology.
- Develop new ideas  
Explore opportunities for innovation and product development.
- Grow your business  
Connect with supports that help your company scale and succeed.



Elevate your business with SETU's expertise:  
[elevate.setu.ie](http://elevate.setu.ie)

SETU rural innovation hubs are co-financed by the Government of Ireland and the European Union through the ERDF Southern, Eastern & Midland Regional Programme 2021-27.



Kultas na hÉireann  
Government of Ireland



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Tionól Réigiúnach  
an Deisceirt  
Southern Regional  
Assembly

HEA

An tOigarán um Ard-Oideachas  
The Higher Education Authority

Gach Beannacht ar Pan Cheilteach '26

Dé hAoine / Friday, April 10

## Pan Celtic Business Breakfast

A fusion of culture, commerce and comedy

7:30-9:30am

Carlow College, St. Patrick's, College Street, R93 A003

Free event (booking essential\*)

Kickstart your morning with a unique exploration of the ties that bind our cultural heritage and modern business landscape. We invite you to the Pan Celtic Business Breakfast, a premier networking event designed to spark conversation between the creative, business, & cultural sectors of our community. This morning of connection begins at 7:30am with a full breakfast, providing the perfect opportunity to network with fellow professionals and community leaders before the morning's discussions begin.



Host: Colm O'Regan

We are delighted to be joined by the multi-talented Colm O'Regan, who will serve as our moderator and host for the morning. Colm is a renowned columnist, broadcaster, comedian, and author whose keen eye for the quirks of Irish life has made him a household name. Having published four bestselling non-fiction books – including the beloved *Irish Mammies* trilogy and *Bolloxology* – Colm has more recently turned his hand to fiction. Following the success of his debut novel, *Ann Devine: Ready for Her Close-Up* (2019), he recently released the highly anticipated follow-up, *Ann Devine: Handle with Care*. His unique ability to blend sharp professional insight with humor ensures an engaging and lively panel discussion.

## The Panel Discussion

Colm will lead a diverse panel of guests drawn from the cultural, business and creative communities. Together, they will discuss the importance of the 'Celtic Connection' in driving innovation, tourism, and community development in the modern era.

### Partnership & Booking

This event is a collaborative initiative delivered in partnership by:

- SETU (South East Technological University)
- Carlow College, St. Patrick's
- Carlow Kilkenny ETB
- Carlow County Council (via the Local Enterprise Office and the Library)



\*NOTE: While this event is free of charge, it is expected to reach capacity quickly. Booking is strictly essential to ensure your seat and breakfast.